

GENERAL INFORMATION

NAME STUDENT : Mats Leurink
NATIONALITY : The Netherlands
ON GRAND TOUR/ EXCHANGE BEFORE INTERNSHIP: ☒ YES / ☐ NO
EXPECTED STARTING DATE INTERNSHIP: februari 2026

INTERNSHIP PREFERENCES

PREFERRED REGION/SEGMENT: The Netherlands, Amsterdam

PLAN A: COMPANY: The RAI Amsterdam POSITION: stage account management events
PLAN B: COMPANY: Bcause Rally's POSITION: Rally event Stagiaire

Note that your plan A&B are your preferred options which can be discussed and altered during the Account Manager Talk.

MOTIVATION PREFERRED REGION / SEGMENT

first, my preferred region is the netherlands. Mostly because when I will start my Internship I already have been in zuidafrika and bali for 6 months and I find it nice to have the opportunity to stay at the company where I have done my internship. I would want to stay abroad more that 2 years.

MOTIVATION PREFERRED COMPANIES & POSITION

creating memorable event experiences interest me, futher I am eager to grow in dynamic, hands on environments. At the RAI Amsterdam, I am excited by the opportunity to support large scale international events and build a real strong network with clients. With Bcause Rally's, I feel drawn to the fast pace pasionate world of rally events where networking is most important for the participants.

Both positions align with my drive to develop professionally in the event industry.

WHAT ARE YOUR DREAMS & AMBITIONS?

My ambition is to grow into a leadership role, possibly within the event industry. I would like to be seen as someone who is reliable, hardworking and a smart problem solver. In the future I hope to lead a team, inspire others and contribute to multiple successful and meaningful projects

WHAT DO YOU HAVE A COMPANY TO OFFER? (strengths/experiences/personal traits)

I bring a positive attitude, strong work ethic and a willingness to learn from others. I am organized, communicative and not afraid to take responsibility. I am really eager to contribute actively, support the team and grow throughout hands-on experiences.

WHAT DO YOU WANT TO LEARN DURING YOUR INTERNSHIP?

During my internship, I want to learn how events are professionally organized from start to finish, how to communicate effectively with clients and teams and how to manage responsibilities under pressure. I would also like to understand better how behind the scenes planning is done and further develop my problem solving and leadership skills.

WHICH EXPECTATIONS DO YOU HAVE AND/OR WHICH CHALLENGES DO YOU THINK YOU WILL ENCOUNTER DURING YOUR INTERNSHIP? (in terms of)

CULTURE: I am open minded and curious, so I do not see culture as a challenge but more as a change to learn and adapt

WORKING: I expect that the step from being a student to working every day is big, however I am motivated and take on new challenges with a positive attitude

LIVING: Living in a new place might take some adjustment, however I have done it before, and I liked it a lot then so I think it will be a good experience.

LANGUAGE:

Dutch
English
German
French

PERSONAL CIRCUMSTANCES:

WHAT DO YOU NEED, TO BECOME THE BEST VERSION OF YOURSELF?

Confidants

DESCRIBE YOUR PREPARATORY ACTIVITIES: (research, info sessions, industry events, etc.)

I am well prepared for a internship, I have talked with a lot of companies and I feel ready to go on internship after my minors.

HOW WELL ARE YOU PREPARED FOR THE PRACTICALITIES?

(housing/work-life balance/ financial)

I feel good prepared for most of the practicalities. Ofcourse I do not know where my internship is going to take place, therefore I do not have a house ready yet. I already like my work life balance to be more focused on work so I that is not a problem. Financially I will manage because my work that I have will remain the same.

NB. Inform the Account Manager and/or your coach if there are any issues (physical/ psychological/ family related), which might influence your internship. A customized provision maybe an option.